

upskeeling



UNIVERSITY PARTNERSHIP PROGRAMME

with upskeeling

2026-27



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THE MARKET HAS CHANGED. THE CLASSROOM HASN'T. YET.



Every semester, thousands of graduates walk out of campuses across India with degrees in hand and confidence in their step only to spend the next 6 to 18 months wondering why no one is calling back. The degree didn't fail them. The preparation did.

The Uncomfortable Truth About Today's Job Market



Recruiters at MNC's running filters. "Can this person sit in a client meeting on Day 1?"



The first interview isn't with a recruiter anymore, it's with a filter looking for certifications and practical skills.



Today's recruiters filter for skills, certifications, and real-world readiness, not just degrees.

During the Industry 4.0 Transformation

INTRODUCING SAP AS A HIGH-GROWTH CAREER OPPORTUNITY



77%
GLOBAL
REVENUE
RUNS ON SAP

SAP powers 77% of the world's transaction revenue.



400K+
COMPANIES
WORLDWIDE
ON SAP

Trusted by thousands of businesses across industries.



3x
SALARY
PREMIUM
CERTIFIED VS NON

SAP certified professionals earn up to 3x more than non-certified peers.



2027
ECC SUNSET –
MIGRATION PEAK

SAP ECC support ends in 2027. Demand for S/4HANA professionals is at an all-time high.



180+
COUNTRIES
ACCEPT
SAP CERTIFICATION

Globally recognized. Career opportunities everywhere.

WHY SAP?

SAP is not just an ERP system, it is the operating system of global enterprise. **77% of all global transactional revenue passes through SAP systems.** Every **Fortune 500, every Big 4 consulting firm, every major bank, manufacturer, and retailer runs on SAP.** This is not a product trend it is foundational infrastructure.

ENTERPRISE DOMINANCE

 <p>400,000+ COMPANIES IN 180+ COUNTRIES ARE SAP CUSTOMERS</p>	 <p>EVERY FORTUNE 500 COMPANY USES AT LEAST ONE SAP MODULE</p>	 <p>ACCENTURE, DELOITTE, IBM, TCS, INFOSYS — ALL HIRE SAP SPECIALISTS</p>	 <p>10.1% CAGR IN SAP S/4HANA SERVICES MARKET THROUGH 2035</p>	 <p>PRESENCE IN 180+ COUNTRIES</p>
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SALARY REALITY (INDIA 2026)

 <p>FRESHER (0-2 YRS) ₹5-9 LPA vs ₹2-3 LPA non-SAP</p>	 <p>FUNCTIONAL CONSULTANT (2-5 YRS) ₹8-18 LPA</p>	 <p>MID-LEVEL SPECIALIST (3-6 YRS) ₹14-28 LPA</p>	 <p>SENIOR CONSULTANT (6-10 YRS) ₹25-45 LPA</p>	 <p>GLOBAL (USA/UK/EU) \$80,000- \$140,000 PER ANNUM</p>
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SAP'S AI ROADMAP

	<p>JOULE AI COPILOT Natural language queries & AI-assisted configuration embedded in S/4HANA</p>
	<p>SAC PREDICTIVE ANALYTICS Real-time dashboards, planning & predictive forecasting replacing legacy BI</p>
	<p>BUSINESS AI EMBEDDED Generative & predictive AI baked into every core SAP module by 2027</p>



THE AI-FLUENT SAP GRADUATE – 2026 ADVANTAGE

Graduates who combine a core SAP module (FICO, MM, SD) with an AI/analytics module (SAC, Joule, Business AI) graduate with a visibly AI-fluent profile — exactly what recruiters at **Accenture, Capgemini, and Deloitte** are screening for in 2026.

TOP RECRUITERS LOOKING FOR AI-FLUENT SAP TALENT



Connecting Today's Classrooms with Tomorrow's Tech Careers, SAP's Free Learning Initiative

ANI | Bengaluru

Updated: Jan 12, 2026 17:41 IST

Bengaluru (Karnataka) [India], January 12: SAP announced that they made **SAP Learning Hub, student edition** free of charge for students throughout India, as part of a plan to bridge the gap between academic education and technology careers that are in demand.

SAP Learning Hub is a flexible and versatile digital learning platform, packed with self-paced learning journeys, expert-led sessions, and globally recognized SAP Certifications. It gives learners the resources to acquire knowledge (both technical and business process related), making them industry-ready from day one.

The world economy increasingly relies on talent that is competent in data-driven decision-making and digital business models. However, many students graduate without any exposure to enterprise software and tools



Our job at **Upskeeling** is to act as a bridge between college and industry.

closing the exact gap that quietly costs everyone involved.



STUDENTS LOSE

Months of post-graduation searching for a role they were never made ready for.

INDUSTRY LOSES

Time and cost re-training graduates who arrive without enterprise-process fluency.

EVERYONE GAINS

Close the gap once, and overall IT industry productivity rises for good.



UNIVERSITY BENEFITS



PLACEMENT & RANKINGS



- ✓ Measurable SAP-certified graduate metric for NAAC reports
- ✓ More MNC recruiters drawn to campus — Accenture, Deloitte, TCS
- ✓ Co-branded completion certificates on every student CV
- ✓ Word-of-mouth reputation: students choose your campus for SAP
- ✓ Placement cell advantage that compounds year over year



ZERO RISK, FULL BENEFIT

- ✓ ₹0 / \$0 cost to the institution at any stage
- ✓ No additional faculty positions or lecture hours needed
- ✓ No curriculum disruption — training runs alongside courserwork
- ✓ Free campus awareness workshop to start — no commitment
- ✓ Upskeeling handles all delivery, mentorship & placement



STUDENT BENEFITS



GLOBAL CREDENTIAL

SAP certification recognised in 180+ countries — the filter recruiters use before interviews begin



WEEK-1 PRODUCTIVE

Certified freshers assigned to billable projects immediately — no 3-month ramp-up



GEOGRAPHIC MOBILITY

Start in India, move to UK, UAE, or USA within 3 years on the same credential



40–60% HIGHER SALARY

Certified freshers negotiate packages 40–60% above non-certified peers with identical CGPA



REAL MENTORSHIP

1-on-1 sessions with 10+ year SAP practitioners — not trainers reading slides



PLACEMENT PIPELINE

Direct referrals to MNC hiring network across India, UK & USA — not just a course certificate

WHY UPSKEELING?



Live SAP Systems, Not Just Videos

Learn and implement on **real SAP systems** with live instructor-led training.



Personalized Learning, Right Module Match

Aptitude-based module mapping ensures every student learns **what's right** for their career.



1-on-1 Mentorship

Learn directly from **10+ year SAP practitioners** who guide, review, and help you grow.



Industry-Relevant Curriculum

Built around **S/4HANA, BTP, Joule, and Business AI** — aligned with what companies are hiring for today.



200+ Hiring Partners Across India, UK & USA

Direct referrals to top MNCs including **Accenture, Deloitte, Capgemini, TCS, Infosys, IBM, EY, KPMG & more.**



Flexible Learning. Lifetime Support.

Access your course on **trainings.upskeeling.com** anytime, anywhere with **1-month extra** server access and **1-year material** access.

WHAT STUDENTS WALKS AWAY WITH



This is the full breakdown of inclusions — not a marketing summary.
Every item below is part of the standard programme, with no hidden add-ons.



Practical, project-grade learning

- ✓ Practical implementation with real data migration exercises
- ✓ Hands-on experience with end-to-end project implementation, not just transaction-code memorisation



Why this matters for placement

Most fresher candidates can describe a module in theory. Far fewer can say they've actually migrated data or implemented a process end-to-end. That distinction is exactly what separates a "Week 1 productive" hire from one who needs months of ramp-up.



DURING THE TRAINING, PARTICIPANTS WILL RECEIVE



- ✓ Access to class recordings



- ✓ Comprehensive study materials



- ✓ Detailed notes and documents



- ✓ Free SAP system access for practice



- ✓ SAP Press books for reference



- ✓ Global certification preparation



- ✓ CV and resume assistance



- ✓ Mock interview sessions



INDIAN COLLEGES • INR

₹19,999

Per student • All-inclusive • Zero hidden fees

- ✓ Live instructor-led programme
- ✓ Real SAP system access
- ✓ 1-on-1 mentorship
- ✓ Mock interviews & placement referrals
- ✓ 2× SAP Global Certification attempts
- ✓ Study materials (value ₹12,000)
- ✓ 2026-current curriculum (S/4HANA, BTP, AI)
- ✓ Recorded classes — revise anytime



GLOBAL UNIVERSITIES • USD

\$899

Per student • All-inclusive • Zero hidden fees

- ✓ Live instructor-led programme
- ✓ Real SAP system access
- ✓ 1-on-1 mentorship
- ✓ Mock interviews & placement referrals
- ✓ 2× SAP Global Certification attempts
- ✓ Study materials (value \$150)
- ✓ 2026-current curriculum (S/4HANA, BTP, AI)
- ✓ Recorded classes — revise anytime

Start with a free CAMPUS WORKSHOP

No paperwork. No cost to your institution.
One conversation is all it takes.



100% FREE
Zero cost to your institution



ZERO OBLIGATION
No commitment required



EASY TO SCHEDULE
30–45 mins session on campus or online

Book Free Workshop



Empower Your Students

Industry-ready skills. Real SAP exposure. Better placement outcomes.



Enhance Your Institution's Value

Measurable certified-graduate metric. Stronger placement reputation.



Stronger Industry Connections

Direct access to top MNCs across India, UK & USA.



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